Lecturer. Ferhat Meşhur

FMV Işık University Art, Design & Architecture Faculty Visual Communication Design Department

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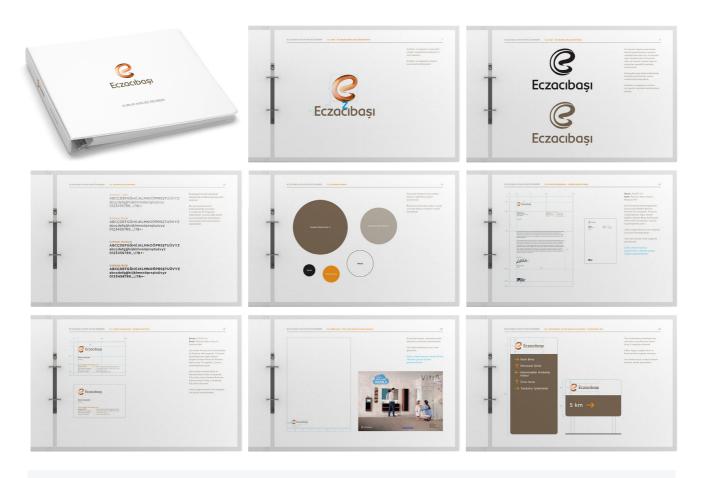
He graduated from Anadolu University, Faculty of Fine Arts, Graphic Design Department in 1995 (BA). In 1999, he completed his Master's Degree at the Futurarium Accademia di Belle Arti Design Department in Milan, Italy (MD). In 2004, he completed his master's degree from Istanbul Bilgi University, Department of Cultural Studies with the thesis "M. Şemseddin Günaltay and the Sunni Origins in Turkish Nationalism, 1915-1923" (MA). In 2010, he completed his master's degree at Istanbul Bilgi University with the thesis "Origins of Conservatism in the Ottoman Nineteenth Century: Social and Political Thoughts of Ziya Pasa" (MA).

Between 2011 and 2013, he served on the editorial board of the Graphic Design magazine, and wrote several articles for the magazine. He was on the board of the Advertising Creators Association (RYD) between 2012 and 2014. He has been a board member of the Graphic Designers Professional Association (GMK) since 2016, and is still serving as the vice president.

He gave lectures on branding design, typography, packaging, environmental graphic design, publication graphics at Haliç University and Kadir Has University. He is still working as a part-time lecturer at FMV Işık University, Visual Communication Design Department.

He worked as a graphic designer, art director and creative director in various agencies and design studios at home and abroad, and participated in exhibitions. He still provides design and consultancy services in his own studio. He focuses on topics such as branding design, corporate identity, packaging, TV screen design, posters, advertising graphics.

## **SELECTED ARTWORKS:**



Ferhat Meşhur, Eczacıbaşı Brand Guidelines, 2017



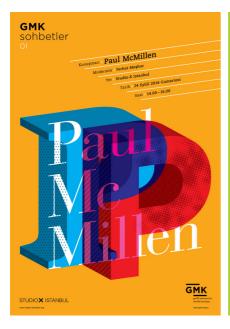
Ferhat Meşhur, Yoox Press Ads, 2001

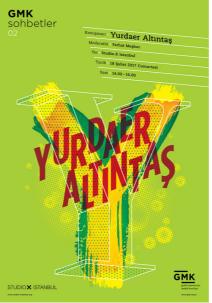


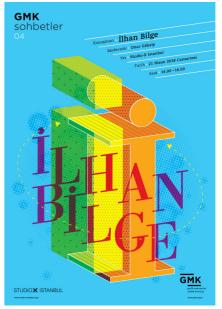




Ferhat Meşhur, Hürriyet Newspaper Press Ads, 2006







Ferhat Meşhur, GMK Sohbetler Posters, 2018







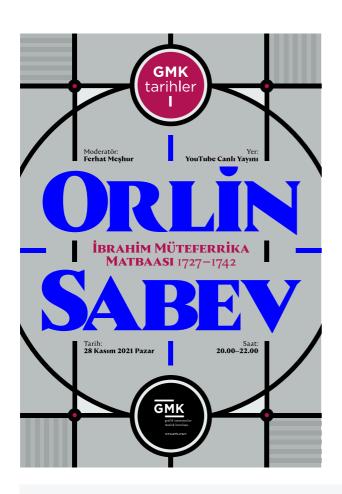


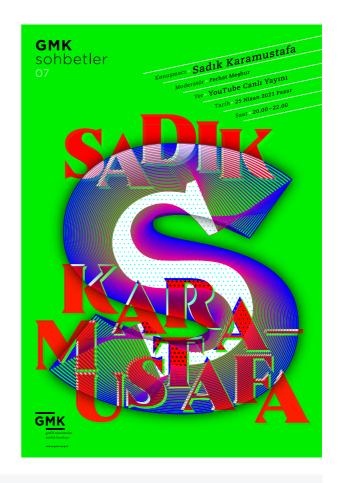






Ferhat Meşhur, Illustration for Refugees Exhibition, 2016





Ferhat Meşhur, GMK Event Posters, 2021